

Privacy Policy for Plantation Lakes Golf & Country Club

Last Updated: August 28, 2025

1. Introduction

Welcome to Plantation Lakes Golf & Country Club (“we,” “us,” or “our”). We are committed to protecting and respecting your privacy. This Privacy Policy explains how we collect, use, disclose, and protect your personal information when you interact with our website **plantationlakesclub.com** and related services (collectively, the “Services”).

2. Information We Collect

a) Information You Provide:

- **Contact and Personal Details:** When you book tee times, event venues, join mailing lists, use the resident portal, or submit inquiries, we may collect your name, email address, phone number, mailing address, and any other personal information you choose to provide.
- **Payment Information:** If you pay for services (e.g., “Pay Now on Truist” via the resident portal), we may collect payment details such as credit card or bank information, but these are processed securely via third-party payment processors.

b) Automatically Collected Information:

We may collect usage data when you visit our website, including IP addresses, browser type, pages viewed, access times, referring URLs, and other log data.

c) Cookies and Tracking Technologies:

We may use cookies and similar tracking technologies to enhance site functionality, analyze usage, and personalize content.

3. How We Use Your Information

We use your personal information for purposes including:

- Providing, maintaining, and improving our Services (e.g., event booking, venue inquiries, tee time scheduling).
- Communicating with you about bookings, events, updates, and community news.

- Administering the resident portal and homeowner communications (e.g., HOA updates, community documents).
- Managing payments and billing securely.
- Ensuring accessibility and ADA compliance communications.
- Marketing and promotions (e.g., newsletter, app updates), where you've consented.

4. Sharing Your Information

We may share your personal information:

- Within our service providers and authorized third-party partners (e.g., payment processors, email platforms, service vendors).
- With our management and administrative partners (e.g., Lennar, ICON Management Services) as needed to fulfill services.
- When required by law or to protect our rights or safety of others.
- In aggregated or anonymized form for analytics or promotional uses.

5. Your Rights and Choices

You may:

- Opt out of marketing communications at any time by following preferences or contact instructions in emails.
- Access, correct, or update your personal information through appropriate channels.
- Request alternative formats if you experience accessibility challenges.

6. Data Security

We implement reasonable measures to protect your personal information against unauthorized access, alteration, or disclosure. However, no online system is perfect; please exercise caution when submitting sensitive data.

7. Children's Privacy

Our Services are not directed to children under 13. We do not knowingly collect personal data from minors. If you believe we have inadvertently done so, please contact us to request deletion.

8. Third-Party Links

Our site may include links to third-party services (e.g., payments via Truist, external event platforms). This Privacy Policy does not apply to those external sites or their privacy practices.

9. International Transfers

While we operate primarily in Delaware, your personal data may be processed by third-party services that operate in different jurisdictions in accordance with applicable laws.

10. Changes to This Policy

We may update this Privacy Policy from time to time. The “Last Updated” date at the top will indicate the most recent changes. Please check back periodically.

11. Contact Us

For questions, concerns, or requests regarding this Privacy Policy or your data, you can contact us at:

- **Email:** info@plantationlakesclub.com
- **Phone:** (302) 933-8072
- **Address:** 20301 Charlotte Boulevard, Millsboro, DE 19966